

TITLE

"Apparatus for displaying images on a screen".

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ABSTRACT

5 The invention relates to an apparatus for displaying
images on a screen, in particular for displaying images
relevant to advertisements, commercials, marks, slogans
and information on a television screen; the apparatus
comprises: means (5) for connecting to a television set
10 (6); means (3) for storing data and/or programs
relevant to advertisements, commercials, marks, slogans
and information; means (7; 70) for connecting to a
telematic network (10); means (2) for data processing,
connected to said means (5) for connecting to a
15 television set, to said means (3) for storing data
and/or programs and to said means (7; 70) for
connecting to a telematic network (10) and able to
control the apparatus (1), in order to send to said
television set (6) signals relevant to advertisements,
20 commercials, marks, slogans and information according
to a preset program and/or to a signal received by
said telematic network (10). (Fig.1).

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SPECIFICATION

25 The present invention relates to an apparatus for
displaying images on a screen, in particular for
displaying images relevant to advertisements,
commercials, marks, slogans and information on a
television screen.